



Bringing learning to Life: Sustainability with SP Methodology


SIMULATION:
BRINGING LEARNING TO LIFE

#IMSH2021

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WELCOME

Amy Cowperthwait APRN, CHSE



Amy found her niche as a Simulationist at the University of Delaware in 2006 after leaving a 28 year career in the Emergency Department. Her entrepreneurial journey started when a manikin tracheostomy simulation went awry. Amy's mission challenges traditional manikin-based learning, bringing simulation to life by adding the human element to care through excellence in simulated participant methodology.

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WELCOME



COI: In addition to my faculty position at the University of Delaware, I am the CEO of Avkin, a company that manufactures and sells wearable simulators to extend the integration of simulated participants in a multitude of simulations, even those that have invasive procedures associated with them.

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Getting on the same page:

Simulated Participant (SP)- A person who has been carefully coached to simulate an actual patient so accurately that the simulation cannot be detected by a skilled clinician. In performing the simulation, the SP presents the gestalt of the patient being simulated; not just the history, but the body language, the physical findings, the emotions, and personality characteristics as well (Barrows, 1987).

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Objectives

1. Analyze the five essential constructs of sustainable SP programs for at least 2 areas of needed change.
2. Create at least 2 actionable goals to improve sustainability of an SP program.
3. Identify at least 2 sources of possible revenue from SP program at home institution.

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Association of Standardized Patient Educators Standards of Best Practice

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Safety Case Devt. Training Management Prof. Devt

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Pillar 1

Learner Safety

- Teach feedback
- Coaching
- Quality control

SP Safety

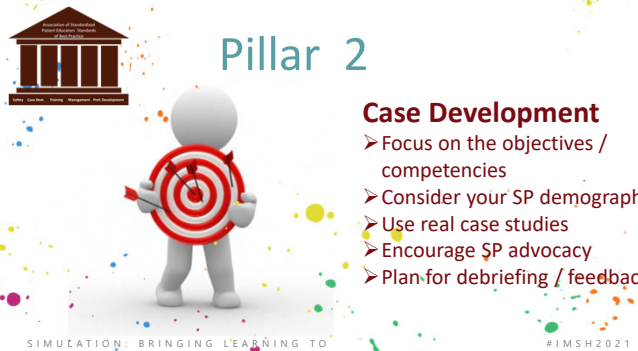
- Opt in/opt out
- Safe word
- Room safety

Facilitator Essentials


- Consistency
- Engaged
- Experienced

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Pillar 2




Case Development

- Focus on the objectives / competencies
- Consider your SP demographic
- Use real case studies
- Encourage SP advocacy
- Plan for debriefing / feedback

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Pillar 3

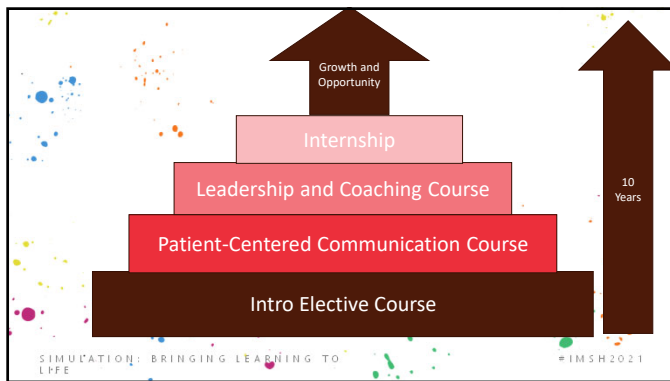
SP Training = Sustainability

- SP Educator
- Format
- Annual Essentials
- Dress Rehearsals (each case each semester)

\$\$ - Consider credited course, value add partnerships

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Pillar 4

Program Management

- Articulate a mission
- Planning is the key to success
- Create a P & P **living document*
- SP recruitment
- Casting & scheduling SPs
- Quality control

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Mission Statement Example

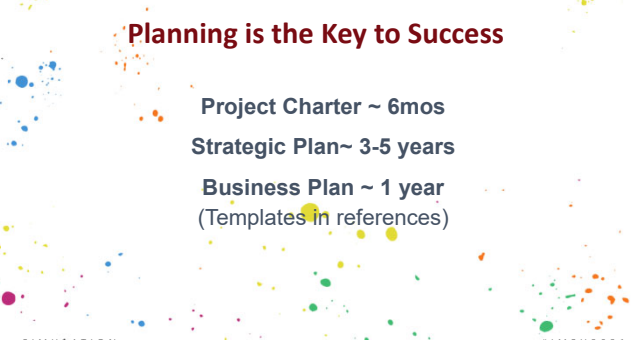
WHY ARE WE DOING THIS?

Healthcare Theatre combines the science of health care with the art of communication by creating live, standardized encounters, empowering **all** participants to grow both personally and professionally.

"It's not a great mission statement, but we'll revise it if things get better."

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Planning is the Key to Success

- Project Charter ~ 6mos
- Strategic Plan~ 3-5 years
- Business Plan ~ 1 year
- (Templates in references)

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Program Management

Project Charter- short document used from start to full implementation for specific projects, requires answers for all the questions needed for success: who what when where why (and sometimes how).


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Project Charter

- Go- no go**- before too much time and energy invested.
- Saves time**- eliminates trouble shooting and negotiating
- Budget / Workload analysis**- ensures everyone is aligned.
- Team Clarity**- Milestones and measurement of success.
- Inspires personal confidence**- Effective and well-organized.
- Resource**- Maintains team cohesion.



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Program Management

Strategic Plan- provides a roadmap for accomplishing specific organizational goals and will increase your chances of reaching objectives on time and budget. Primarily used for implementing and managing the strategic direction of an existing program.

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Strategic Plan

Go / no go, Saves time, Budget / Workload analysis, Team Clarity,
Inspires personal confidence, Serves as a resource.

1. **Alignment-** goals of a department /program with institutional goals.
2. **Removes ambiguity-** what is the vision & mission
3. **Clear expectations-** Sustainability
4. **Assigns needed resources-** Long term planning
5. **Transparency-** on internal and/ or environmental changes

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Program Management

Business Plan- A business plan is used to initially start a business, obtain funding, or direct operations.

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Business Plan

Structure- Establishes foundation for a start-up company.

External communication- Critical for businesses seeking investor funding.

Viability- Used by investors to assess the magnitude of a business opportunity, tactical in nature.

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Professional Development

- Seek expertise in SP Methodology
- Support veteran SPs
- Recruit other champions



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Sustainability Review

- Put a plan in place (4)
- Seek mentoring for SP Methodology (5)
- Write a detailed simulation (2)
- Be vigilant regarding safety (1)
- Invest resources in recruitment and training (3)
- Plan to collect data (4)
- Pilot the program/ simulation (4)
- Disseminate to broader audience (5)

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Opportunities for Revenue

Savings or Generation

- Check mission statement
- Develop strategic plan/ project charter
- Non-traditional SPs- Students, Volunteers, Retirees
- Other departments within institution
- Community Partnerships
- Different industries need communication training too!

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Questions?

Please contact me!
cowper@udel.edu
Amycowperthwait@avkin.com

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Thank you!



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