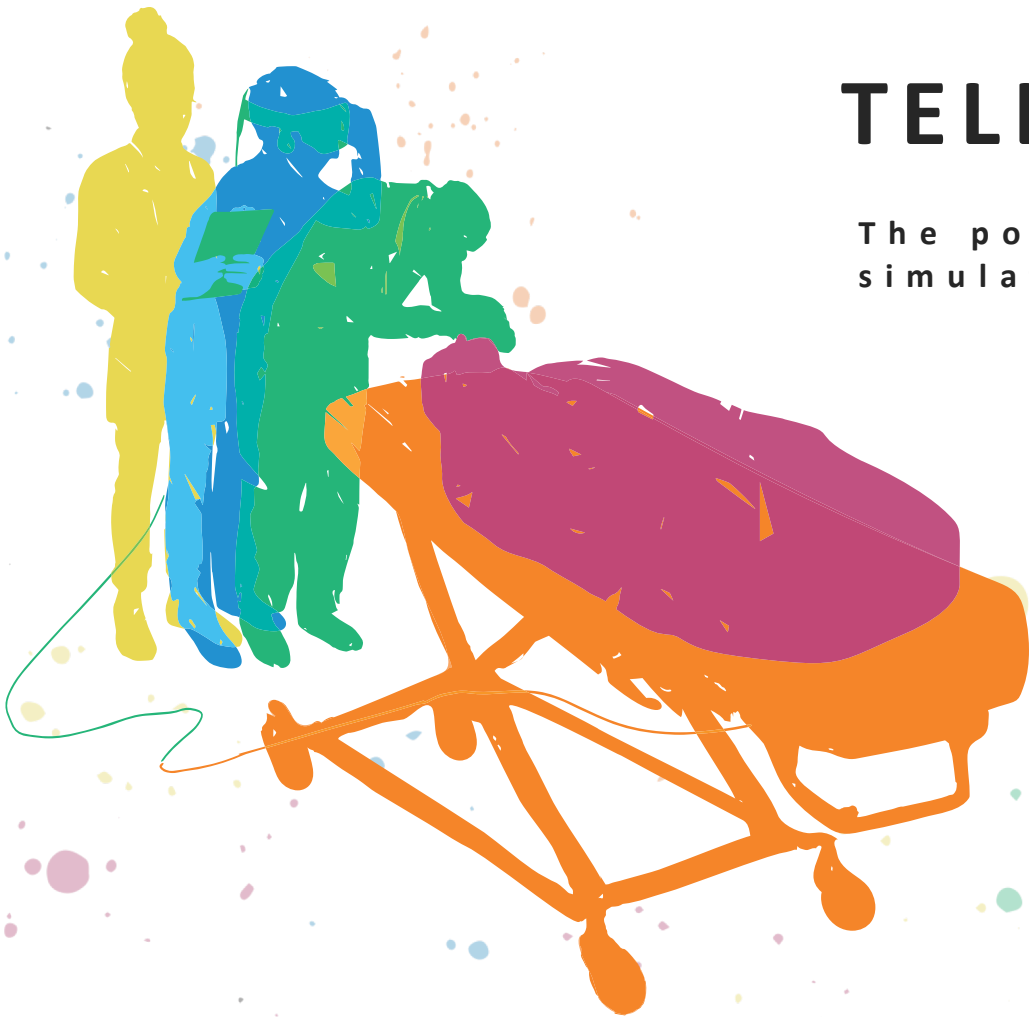


TELL ME A STORY

The power of storytelling in healthcare
simulation



SIMULATION:
BRINGING LEARNING TO LIFE

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WELCOME



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No Disclosures

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Objectives

1. Describe the importance of storytelling in advocating for healthcare simulation
2. List the three key considerations of creating an effective story for advocacy
3. Create a short (2-3 minute) story designed to show the importance of simulation in healthcare.

Timeline and Expectations

1. Introduction
2. Science of Storytelling
3. Finding Inspiration
4. Considering the Audience
5. Identifying the Message
6. Audience Stories
7. Wrap-Up

How do you bring learning to life?

What does simulation mean to you?



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The Power of Stories



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Videos

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Thought Question

What are the things you noticed that made these effective?

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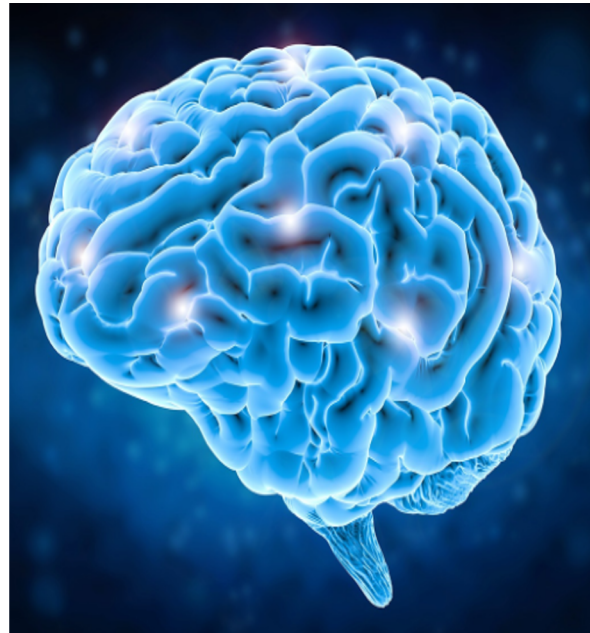
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The Science of Storytelling

Language
Processing

Sensory
Cortex

Motor
Cortex



Cortisol

Dopamine

Oxytocin

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What does simulation mean to you?



Inspiration

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Set Mood-Create the Space
Mindfulness
Remove Distractions
Music
Journaling

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Inspirational Ideas

What?

Where?

How?



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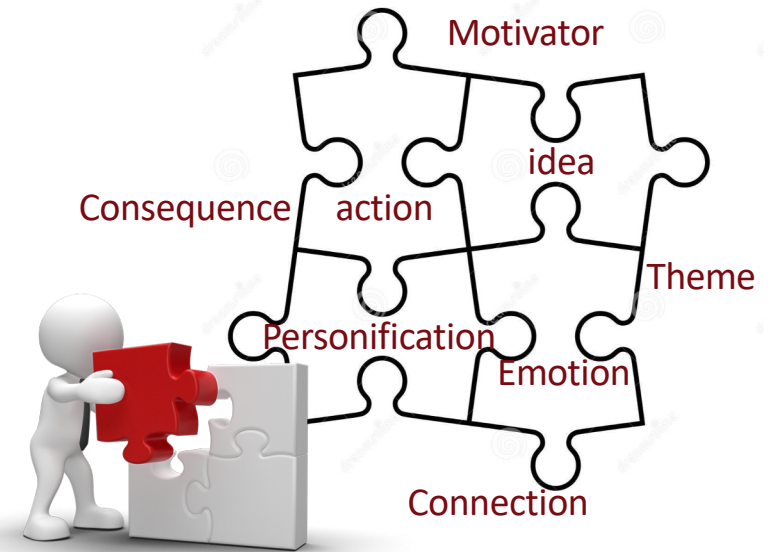
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Inspirational Ideas

What?

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How?



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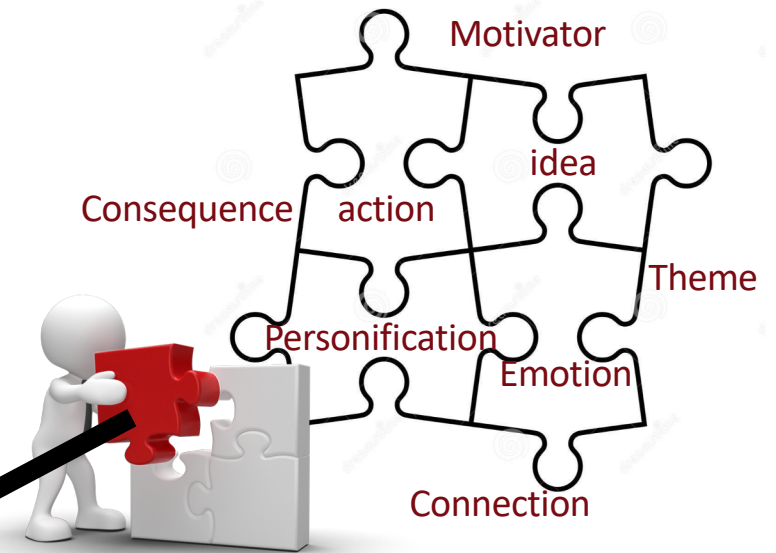
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Inspirational Ideas

What?

Where?

How?



Desired Action

Craft Your Message



Refine your story

- a. Motivation
- b. Emotions
- c. Personification
- d. Critical points
- e. Brief timeline
- f. Consequences of the story
- g. Morale of the story?

Independent Development

Think about your own personal inspiration

- How you bring learning to life via simulation?
- Why simulation matters to you?

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Audience



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Familiarity

Ownership

Mystery



Urgency

Humanity

Contrast

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Explain it to me...

Like I am a five-year-old...

Like I am your Uber driver...

Like I am a surgeon...

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Your turn!!!

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Thank you!

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