rytelling Worksheet: What does simulation mean to you?

ertson, JM & Campbell K.

we go through the workshop – use this worksheet as a tool to help craft your own story. Each participant will then be asked to think about the experiences and identify a situation that would make an ideal subject for their story.

at does simulation mean to you?

ep	Specifics	Brainstorm	Refinement	Final	Notes
spiration	 Taking the variety of pieces from brainstorming session to build your own story Motivation Personification + Emotions Highlight critical points Situation story (i.e. brief timeline) Consequences of the story 	engage audiences trigger connections inspire action			
entify the essage	 Every story should have a key point or message. This piece is what the storyteller is trying to ensure the listener learns. Techniques for defining and weavin this message into the story will be provided. 	What does simulation mean to you? What do you want your audience to leave with (what message about simulation)?			
dience	 Different audiences require different techniques, language and information. Adjust the story to meet the needs of the audience. Examples of how the same story could be used to talk to hospital administrators, medical professional and the general public will be provided. 	Who is your audience? What motivates them?			

erences:

IMSH 2021: Storytelling Works

- Cizek K. Storytelling for advocacy: Conceptualization and preproduction. Video for change: A guide for advocacy and activism. 2005: 121.
- 2. Monarth H. The Irresistible Power of Storytelling as a Strategic Business Tool. Harvard Business Review; 11 March 2014.
- 3. Caminotti E, Gray J. The effectiveness of storytelling on adult learning. Journal of Workplace Learning. 2012 Aug 3.
- 4. O'Hara C. How to Tell a Great Story. Harvard Business Review; 30 July 2014.
- 5. Grenny J. Great Storytelling Connects Employees to the work. Harvard Business Review; 25 September 2017.

IMSH 2021: Storytelling Works